

# Customer Migration Data - 2008

Content provided by the [Massachusetts Department of Energy Resources \(Executive Office of Energy and Environmental Affairs\)](#).

The data tables below illustrate the migration of electric power customers in Massachusetts from incumbent generation sources to competitive generation sources for 2008, by month. The most recent data available, for May 2008, was posted July 7, 2008.

Notes and other information about these tables can be found at the bottom of this page.

May 2008	Incumbent Generation		Competitive Generation	
Rate Class	Total Number of Basic Service Customers	kWh Used by Basic Service Customers for Month	Total Number of Competitive Generation Customers	kWh of Competitive Generation Used for Month
Residential - Non-Low Income	1,856,764	920,956,480	237,105	112,409,876
Residential - Low Income	175,293	77,757,202	11,866	5,832,117
Residential - Time-Of-Use	309	602,451	49	459,589
Small Commercial & Industrial	217,019	237,866,708	55,695	100,839,156
Medium Commercial & Industrial	31,984	292,611,145	13,803	256,231,133
Large Commercial & Industrial	2,017	231,147,826	4,857	1,303,935,266
Farms	634	1,361,581	2	200,004
Street Lights	9,546	8,410,868	6,733	14,017,545
<b>Total Sales to Ultimate Consumers</b>	<b>2,302,566</b>	<b>1,770,714,261</b>	<b>330,110</b>	<b>1,793,924,686</b>

April 2008	Incumbent Generation		Competitive Generation	
Rate Class	Total Number of Basic Service Customers	kWh Used by Basic Service Customers for Month	Total Number of Competitive Generation Customers	kWh of Competitive Generation Used for Month
Residential - Non-Low Income	1,859,955	1,059,266,399	244,545	131,451,488
Residential - Low Income	174,672	91,137,672	12,629	7,508,212
Residential - Time-Of-Use	312	903,035	49	695,087
Small Commercial & Industrial	213,922	285,584,936	58,270	118,060,666
Medium Commercial & Industrial	31,282	286,583,095	14,180	283,440,621
Large Commercial & Industrial	1,889	224,225,384	4,926	1,375,133,916
Farms	582	1,082,384	43	618,463
Street Lights	9,470	9,235,875	6,849	17,074,257
<b>Total Sales to Ultimate Consumers</b>	<b>2,292,084</b>	<b>1,911,018,780</b>	<b>341,491</b>	<b>1,933,982,710</b>

March 2008	Incumbent Generation		Competitive Generation	
Rate Class	Total Number of Basic Service Customers	kWh Used by Basic Service Customers for Month	Total Number of Competitive Generation Customers	kWh of Competitive Generation Used for Month
Residential - Non-Low Income	1,880,006	1,166,825,799	246,197	146,128,519
Residential - Low Income	172,170	96,696,827	12,662	8,273,109
Residential - Time-Of-Use	321	1,220,809	43	721,245
Small Commercial & Industrial	215,430	251,824,948	59,188	122,155,368
Medium Commercial & Industrial	31,011	284,660,643	14,371	288,403,631
Large Commercial & Industrial	1,888	187,608,000	4,975	1,228,296,713
Farms	573	1,100,429	40	660,003
Street Lights	9,491	10,689,251	6,872	20,076,440

<b>Total Sales to Ultimate Consumers</b>	2,310,890	2,000,626,706	344,348	1,814,715,029
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<b>February 2008</b>	<b>Incumbent Generation</b>		<b>Competitive Generation</b>	
<b>Rate Class</b>	<b>Total Number of Basic Service Customers</b>	<b>kWh Used by Basic Service Customers for Month</b>	<b>Total Number of Competitive Generation Customers</b>	<b>kWh of Competitive Generation Used for Month</b>
Residential - Non-Low Income	1,866,811	1,238,771,386	248,055	157,972,196
Residential - Low Income	169,738	101,284,775	12,655	8,850,608
Residential - Time-Of-Use	319	1,279,119	45	802,583
Small Commercial & Industrial	214,759	259,632,934	59,156	111,704,762
Medium Commercial & Industrial	30,992	311,681,098	14,397	306,653,919
Large Commercial & Industrial	1,935	222,509,577	4,987	1,360,972,923
Farms	602	1,951,999	40	518,327
Street Lights	9,492	10,977,727	6,878	24,399,173
<b>Total Sales to Ultimate Consumers</b>	2,294,648	2,147,088,614	346,213	1,971,874,492

<b>January 2008</b>	<b>Incumbent Generation</b>		<b>Competitive Generation</b>	
<b>Rate Class</b>	<b>Total Number of Basic Service Customers</b>	<b>kWh Used by Basic Service Customers for Month</b>	<b>Total Number of Competitive Generation Customers</b>	<b>kWh of Competitive Generation Used for Month</b>
Residential - Non-Low Income	1,845,413	1,385,761,712	244,016	173,182,429
Residential - Low Income	162,945	106,575,675	12,321	9,350,977
Residential - Time-Of-Use	330	1,362,296	45	909,968
Small Commercial & Industrial	213,612	273,111,398	59,054	145,946,931
Medium Commercial & Industrial	30,566	295,133,857	14,241	294,156,958
Large Commercial & Industrial	1,952	211,332,990	5,031	1,386,011,319
Farms	609	1,317,085	40	685,086
Street Lights	9,486	13,339,762	6,927	23,051,680
<b>Total Sales to Ultimate Consumers</b>	2,264,913	2,287,934,775	341,675	2,033,295,348

**Notes and definitions:**

All data were collected from investor-owned distribution companies, who reported data by their respective rate classes. Each company reported two data elements each for standard offer, default, and competitive generation service: (1) the number of customers on the last day of the month, and (2) the kilowatthours (kWh) used during the entire month.

Data for residential, farm, and street-lights rate classes are shown as reported by the distribution companies. The remaining rate-class data were aggregated by DOER as follows: small commercial and industrial (C&I) includes rate classes with average monthly usage levels below or equal to 3,000 kWh/month; medium C&I includes rate classes with average monthly usage levels greater than 3,000 kWh/month but less than or equal to 120,000 kWh/month; large C&I includes rate classes with average monthly usage levels greater than 120,000 kWh/month. DOER chose this particular aggregation scheme to simplify the reported data. DOER does not endorse any particular conclusions or findings that may result from the data.

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